

“ There are many who speak
the language of learning,
We don't !
We allow our **passion**
to speak ”
On our behalf!

Training Consultants

Sales | Leadership | Behavioral | Soft Skill

Ahmedabad • Mumbai • Jamnagar



Our Story

We are an **end to end** training company incorporated on the principle that training **"should bring about the desired change in behaviour" to drive tangible business results.** We have trained more than 50,000 professionals till date and counting on. We work with our clients to get the most out of their human assets. Every training and consulting solution we provide **enhances productivity, improves profitability & cuts down costs.**

Our customised learning and development solutions help to **build capacity, create customer value and develop a culture that is customer centric and innovative.** We empower client firms to build the desired human resources for excellent work place performance. We identify the learning needs, develop & implement stratage, measure & improve performances enabling them to gain a competitive edge to meet the challenges of global markets.

Vision

"Always be a partner of choice learning institution for creating highly skilled, motivated and committed professionals leading to organisational growth."

Mission

To provide an experiential learning culture through world class training programmes, delivered through trainers who are constantly evolving and empowering the learners to do the same, resulting in increased productivity and personal effectiveness. "

Moto

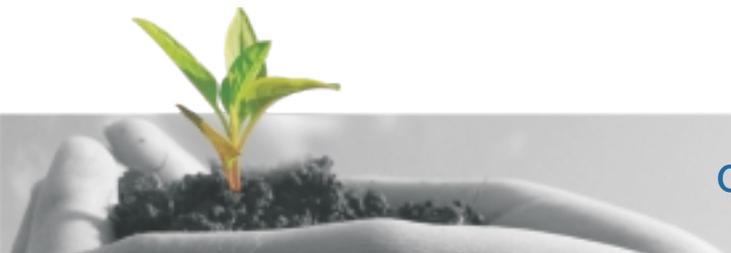
"Helping Individuals and organisations to discover and achieve their true potential."

Our Services include

- ✦ Conducting Training Need Analysis.
- ✦ Designing Training Road Maps.
- ✦ Preparing Customised Training Content.
- ✦ Designing and Delivering Onboarding / Induction Training
- ✦ Post Training Support
- ✦ Creating E-Learnings.
- ✦ Building Learning Management System (LMS).

Customised Training Programmes

- Sales Excellence
- Leadership Excellence
- Behaviourial Excellence
- Soft Skills Excellence
- Employee Engagement



Over **50,000** practising professionals trained.

Values

Growth without values and discipline is always short lived. Keeping this into mind our team of trainers, consultants and content writers always live by the following core values.. These values are always a guiding light for our organisation. We call it **LEARN**.....

We embrace the principle of **LEARNING ALWAYS**. This makes our programmes and workshops to be real life and experiential.

We strive for **EXCELLENCE** through creativity. We use various Learning tools which enable the participants to learn faster and hence transfer the learning back to their workplace.

We offer **ABILITY DRIVEN** training and skill development workshops and programmes.

We are **RESPONSIVE** towards our client and learner's needs. We do this by Understanding the training needs, designing and delivering high impact training programmes and workshops.

We **NURTURE TALENT** for organisations and the economy.



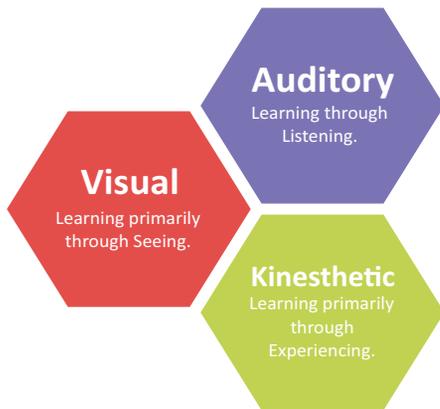
Training Methodology

We always ensure that our training programmes are Impactful, learning is fun and it gets transferred back to the work place. To fulfill this objective we use various training tools so that our training programmes and workshops are simple to understand, practical, and retentive.



Delivered Training programmes in **27+** Locations.





Since the learning audience is from diverse backgrounds and all of them have different learning styles. Our training programmes are designed keeping into view all the learning styles. We use power point and Movie clips which enable the visual learners, use of Storytelling techniques and the trainer's speech help the Auditory learners and use of role plays, case studies, group activities help the Kinesthetic learners.

Team

Our team comprises of highly skilled and experienced trainers, consultants and content writers who had distinguished careers in senior management roles and bring with them a wealth of practical experience to each workshop and programme. At Creating Impact we design and deliver learning solution that suits customer's specific learning needs addressing the issues and requirements from your training brief that best fits their learning style and ways of working.

Mentor

Sidharth Bhandari is a Training and Development professional. He holds a passion for training, and has a strong ability to work closely and cohesively with people. Sidharth has a unique blend of rich sales and Training experience of more than 10 years and that is what makes him great values add to all the sessions. He has trained Middle level and senior level professionals in his various training programmes

He has worked with world class organisations like Hero Honda, General Electric, and Standard chartered Bank. He holds a Masters in Business Administration (MBA-Marketing), from University of Pune, Masters in Business Administration (MBA- Finance), from University of Pune. He is a Certified in Lean Six sigma white belt and is pursuing his Doctorate from Gujarat University in Training Need Analysis.

Sidharth is also empanelled with SEBI (Securities and Exchange board of India) for their financial literacy initiatives, ICAI (Institute of Chartered Accountants of India), ICSI (Institute of Company Secretaries of India).

Our Approach

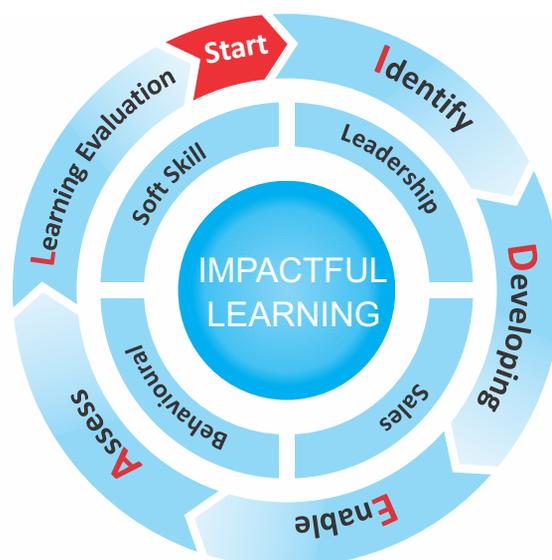
Step 1: Identify the learning needs: We start your learning journey by identifying your organisation's learning needs. Our experts identify skills gap utilising a range of assessment tools, to identify the critical and noncritical skills that are needed to carry out a role effectively.

Step 2: Developing a customised learning programme Our Customised learning programmes will have a measurable and noticeable impact on operational performance of your human resources and increase their effectiveness in areas identified jointly by our experts and you, leading to overall efficiency of your esteemed organisation.

Step 3: Enable the learning: Our customised programmes will ensure that every aspect of the programme based on real life situations and relevant to your organisation and industry. The methodology used inspires experiential learning through usage of tools like simulations, storytelling, case studies, group activities, discussions and role plays This ensure that the course is stimulating on every level and the learning is transferred back to the workplace.

Step 4: Assess the impact: The most crucial aspect of any learning programme is the positive change which it brings in the participants after they have acquired the learning. We employ a variety of feedback tools to assess the learning impact which our tailor made programmes have brought about in the participants.

Step 5: Learning Evaluation: The business environment is very dynamic and as result the learning programmes also need to incorporate these changes to make the learning practical. Our consultants continuously keep on discussing the participant's performance along with the business stake holders. This ensures that skills of participants are consistently enhanced and helps us to completely align our learning programmes along with organisation's changing learning needs.



Why Us

Choosing a company to satisfy any organisation's learning needs is a daunting task.

Having a right learning partner ensures that you are on the right path and maximises the chances of your success.

Here are the reasons why our clients love us.



Real, Practical & Implementable training solutions.



Training Programmes

Sales Excellence:

- Selling Skills.
- Sales Management.
- Tele calling and Email Sales.
- Key Account Management.
- Customer Service.
- Negotiation Skills.



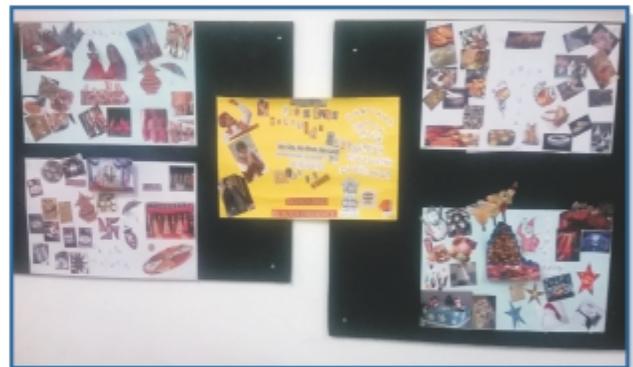
Leadership Excellence:

- Leadership and Motivation.
- Leading Teams Effectively.
- Performance Coaching



Work Place Excellence:

- Communication Skills.
- Presentation Skills.
- Time Management.
- Grooming and Etiquette.
- Motivation Training.
- Team Building.
- Telephone Etiquette.
- Email Etiquettes.
- Stress Management.
- Positive Attitude.
- Interpersonal Skills.



Personal Excellence:

- Outdoor Team Building
- Work Life Balance.
- Life Style Modification.
- Financial Fitness Programme.



Some of our esteemed associations:





Testimonial

“Your training programme on Time Multiplier and stress Management was excellent and helped our new engineers to understand the concepts very clearly. Group exercises and workout sheets were simple and powerful. Your time bound customized programme fulfilled our objectives.”

Susairaj T, Regional HR Manager, (Learning & Development)

L&T

“I chose Creating Impact as one of our training partners because they really give you the personal touch with their training and it is all centred on the needs of our business and the specific needs of our Employees. The first thing that struck me was the relationship side of things”

Kamlesh Patel, Principal, Staff Training College

Bank of Baroda.

“The training was excellent. It was very practical and completely hit the mark in terms of the content. The exercises and the case studies were very real and we could all apply the learning to the situations that we face”

Vinod Patel, CEO

Mehsana Urban Co-operative Bank.

“If I was to summarise why you should seriously consider engaging Creating Impact, it would be very simple.....they were there for us from day one, they listened to what we wanted, made sure that it was what we needed and delivered to a very high standard”

Harish Patel, Chairman

Divya Biosciences

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